

NATURALS

Color swatches 1-6: NERO Black, CASTANO SCURO Dark brown, CASTANO Brown, CASTANO CHIARO Light brown, BIONDO SCURO Dark blond.

Color swatches 7-10: BIONDO Blond, BIONDO CHIARO Light blond, BIONDO CHIARISSIMO Very light blond, BIONDO PLATINO Lightest platinum blond.

DORATI GOLDENS

Color swatches 4.3-7.3: CASTANO DORATO Golden brown, CASTANO CHIARO DORATO Light golden brown, BIONDO SCURO DORATO Dark golden blond, BIONDO DORATO Golden blond.

Color swatches 8.3-9.3: BIONDO CHIARO DORATO Light golden blond, BIONDO CH. DORATO INT. Int. light golden blond, BIONDO CH.MO DORATO Very light golden blond.

AMBRA AMBER

Color swatches 4.89-7.84: CAFFÈ Coffee, CAFFÈ MACCHIATO White coffee, CARAMELLO Caramel, AMBRA DORATA Golden amber, AMBRA RAMATA Copper amber.

CIOCOLATO CHOCOLATE

Color swatches 3.99-6.99: FONDENTE Dark chocolate, CACAO Cocoa, CIOCCOLATO Chocolate, GIANDUIA Gianduja.

SABBIA SAND

Color swatches 6.7-10.7: BIONDO SCURO SABBIA Dark sand blond, BIONDO SABBIA Sand blond, BIONDO CHIARO SABBIA Light sand blond, BIONDO CH.MO SABBIA Very light sand blond, BIONDISSIMO SABBIA Lightest sand blond.

SUPERSCHIARENTI SUPERLIGHTENERS

Color swatches 8.13-10.13: SABBIA CENERE Ash sand, SABBIA DORATA Golden sand, BIONDISSIMO LIME Lightest lime blond.

NATURALI INTENSI INTENSE NATURALS

Color swatches 5.0-9.0: CASTANO CHIARO INTENSO Intense light brown, BIONDO SCURO INTENSO Intense dark blond, BIONDO INTENSO Intense blond, BIONDO CHIARO INTENSO Intense light blond, BIONDO CH.MO INTENSO Intense very light blond.

RAMATI COPPERS

Color swatches 4.4-7.4: CASTANO RAME Copper brown, CASTANO CHIARO RAME Light copper brown, BIONDO SCURO RAME Dark copper blond, BIONDO RAME Copper blond.

MARRONI ICE ICE CHESTNUT

Color swatches 4.91-7.91: MARRONE ICE Ice chestnut, MARRONE CHIARO ICE Light ice chestnut, BIONDO SC. MARRONE ICE Ice chestnut dark blond, BIONDO MARRONE ICE Ice chestnut blond.

NATURALI FREDDI COLD NATURALS

Color swatches 4.01-8.01: CASTANO FREDDO Cold brown, BIONDO FREDDO Cold blond, BIONDO CHIARO FREDDO Cold light blond, BIONDO CHIARO FREDDO Cold light blond.

ROSSI REDS

Color swatches 7.44-8.44: BIONDO RAME INTENSO Intense copper blond, BIONDO RAME Rosso Red copper blond, BIONDO CHIARO RAME Light copper blond, BIONDO CH. RAME INT. Int. copper light blond.

IRISÉE IRISÉE

Color swatches 4.91-7.91: MARRONE ICE Ice chestnut, MARRONE CHIARO ICE Light ice chestnut, BIONDO SC. MARRONE ICE Ice chestnut dark blond, BIONDO MARRONE ICE Ice chestnut blond.

CENERE ASH

Color swatches 1.1-7.1: NERO BLU Blue black, CASTANO CENERE Ash brown, CASTANO CHIARO CENERE Light ash brown, BIONDO SCURO CENERE Dark ash blond, BIONDO CENERE Ash blond.

MOGANO MAHOGANY

Color swatches 3.6-6.6: CASTANO SCURO ROSSO Dark red brown, CASTANO CHIARO ROSSO Light red brown, CASTANO CH. ROSSO IRISÉE Irisée light red brown, BIONDO SCURO ROSSO Dark red blond, BIONDO CHIARO ROSSO Light red blond, BIONDO CH. ROSSO IRISÉE Irisée light red blond.

CREATIVE COLOR

Color swatches 2.2-9.21: IRISÉE PROFONDO Deep irisée, CASTANO IRISÉE Irisée brown, CASTANO CHIARO IRISÉE Light irisée brown, MALVA INTENSA Intense malva, BIONDO IRISÉE INTENSO Intense irisée blond, MALVA ROSSA Red malva, BIONDO CH.MO LAVANDA Very light lavender blond.

METALLIC SHADES

Color swatches 7-9*: CHROME Violet, CHROME Violet, CHROME Violet, ARCTIC Rose, ARCTIC Rose, ARCTIC Rose, LUNAR Gray, LUNAR Gray, LUNAR Gray, STONE Blue, STONE Blue, STONE Blue.

CENERE INTENSI INTENSE ASH

Color swatches 6.11-10.11: BIONDO SCURO CENERE INT. Intense ash dark blond, BIONDO CH.MO CENERE INT. Intense ash blond, BIONDISSIMO CENERE Intense ash blond, BIONDO CHIARO CENERE INT. Int. ash light blond, BIONDO CH.MO CENERE INT. Int. ash lightest blond.

MOGANO MAHOGANY

Color swatches 4.5-6.58: CASTANO MOGANO Mahogany brown, CASTANO CHIARO MOGANO Light mahogany brown, MOGANO ROSSO Red mahogany, BIONDO SCURO MOGANO Dark mahogany blond, BIONDO CH.MO MOGANO Very light mahogany blond, MOGANO AMBRA Amber mahogany.

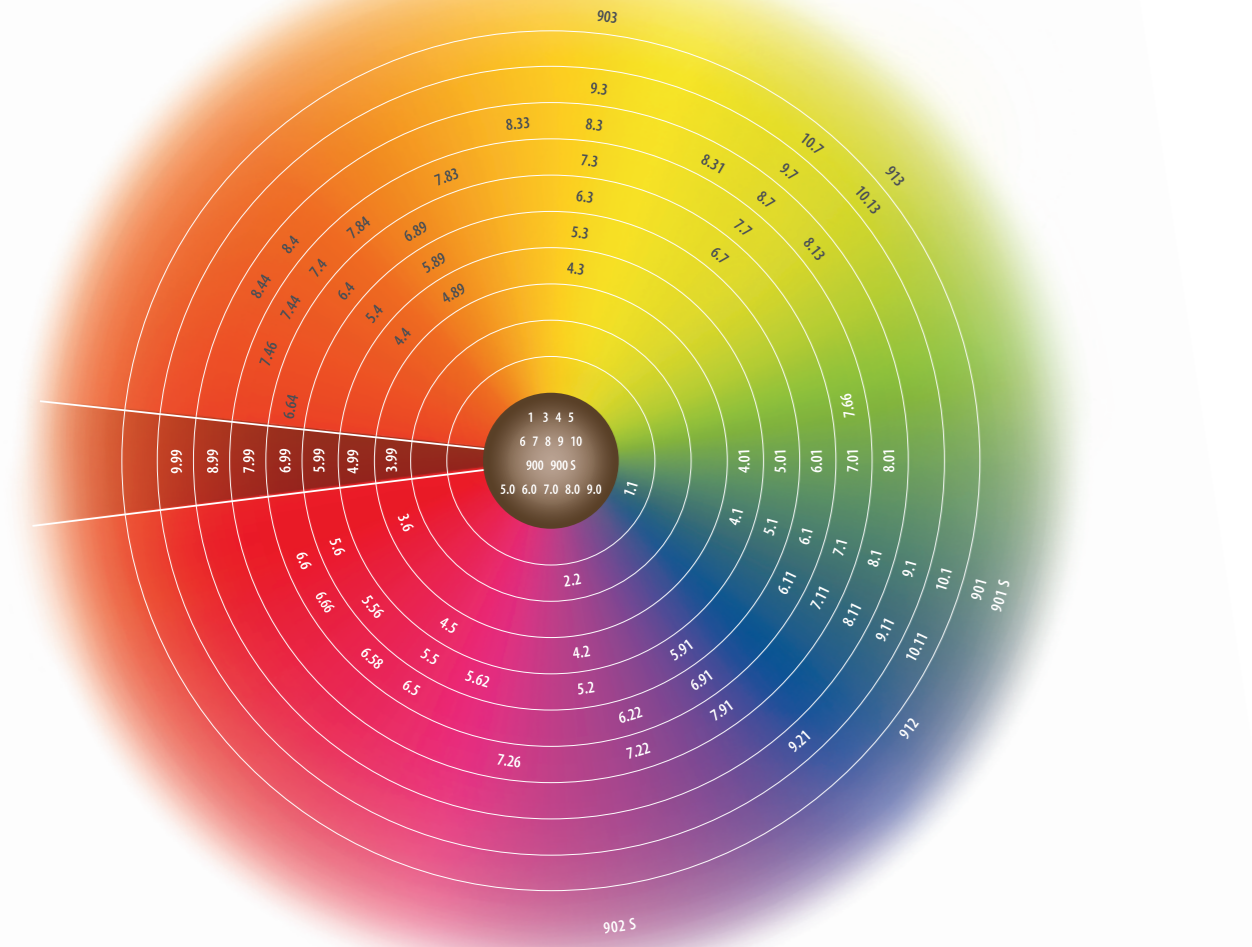
CREATIVE COLOR

Color swatches RAME Copper, FIAMMA Flame, FUCSIA Fuchsia, AMARANTO Amaranth, VIOLINO Violet.

PURE & MIXTONES

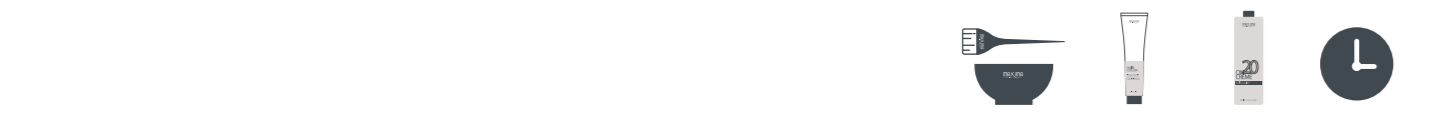
Color swatches NEUTRO Neutral, ARGENTO Silver, CENERE Ash, BLU Blue, VIOLA Violet, ROSSO Red, RAME Copper, VERDE Green.

9* = 8 + NEUTRAL (MIXING RATIO 3 + 1)



SISTEMA DI NUMERAZIONE - NUMBERING SYSTEM - SYSTEME DE NUMERATION - SISTEMA DE NUMERACION - ΣΥΣΤΗΜΑ ΑΡΙΘΜΗΤΙΚΗΣ - نظام الترقيم

ALTEZZA DI TONO LEVEL OF COLOR HAUTEUR DE TON ALTURA DE TONO ΕΠΙΠΕΔΟ ΧΡΩΜΑΤΟΣ	1 Nero Castano scuro Castano Castano chiaro 6 Biondo scuro 7 Biondo 8 Biondo chiaro 9 Biondo chiarissimo 10 Biondissimo	Black Dark brown Brown Light brown Dark blonde Blonde Light blonde Very light blonde Lightest blonde	Noir Châtain foncé Châtain Châtain clair Blond foncé Blond Blond clair Blond très clair Blond clair	Negro Castaño oscuro Castaño Castaño claro Rubio oscuro Rubio Rubio claro Rubio dorado Rubio superclaro	Μαύο Καστανό σκούρο Καστανό Καστανό ανοιχτό Σκούρο ξανθό Ξανθό Ανοιχτό ξανθό Μολύβι Κρυσταλλίνο	أسود بنفسج غامق بنفسج بنفسج فاتح الشفير غامق الشفير متوسط الشفير فاتح الشفير جدا الشفير جدا
REFLESSO PRIMARIO PRIMARY TONE REFLET PRIMAIRE REFLEJO PRIMARIO ΠΡΩΤΕΥΟΝ ΤΩΝΟΣ	1 Cenero 2 Bionde 3 Dorato 4 Ramato 5 Mogano 6 Rosso 7 Sabbia 8 Ambra 9 Cioccolato	Ash Blonde Golden Copper Mahogany Red Sand Amber Chocolate	Cendré Blonde Doré Cuivré Castaño Rouge Sable Ambré Chocolat	Centza Blitz Dorado Kalkovo Caroba Kokono Kama Krygantsya Zevaktra	Σίγγρι Μιλζ Χρυσόγυι Κάλκονο Μολύβι Κόκκονο Κάμα Κρυγαντζια Ζεβακτρα	رصاصي قرنجي ذهبي نحاسي ماهوغي احمر رشمي كهرماني شوكولاتة
REFLESSO SECONDARIO SECONDARY TONE REFLET SECONDAIRE REFLEJO SECONDARIO ΔΕΥΤΕΡΕΥΟΝ ΤΩΝΟΣ						



RISULTATO DESIDERATO - TARGET RESULT - RÉSULTAT SOUHAITÉ - RESULTADO DESEADO - ΕΠΙΘΥΜΗΜΤΟ ΑΠΟΤΕΛΕΣΜΑ - النتيجة المطلوبة	TONO SU TONO O TONALITÀ PIÙ SCURE - SAME LEVEL OR DARKER SHADES - MÊME NIVEAU OU TONS PLUS FONCÉS - MISMO NIVEL O TONS MÁS OSCUROS - ΧΡΩΣΤΕ ΤΜΑΤΕΣ ΜΟΝΟ ΤΟΝΟ Η ΠΙΘ ΕΧΟΥΝΤΕ ΑΝΟΙΧΤΕΡΕ:	1:1,5	50 ml HAIR COLOR	75 ml OXCREME 10 vol	30'
COBERTURA E SCHIARITURA DA 1 A 2 TONI - COVERAGE AND 1 - 2 LEVELS LIGHTER - COUVERTURE ET 1 - 2 NIVEAUX PLUS CLAIR - COBERTURA Y 1 - 2 NIVELES MÁS CLAROS - ΚΑΛΥΨΗ ΚΑΙ ΣΑΝΟΝΙΜΑ 1 - 2 ΤΟΝΟΥΣ - تعاطية وتبييض بـ 1-2 مستوى	1:1,5	50 ml HAIR COLOR	75 ml OXCREME 20 vol	30 / 35'	
COBERTURA E SCHIARITURA DA 2 A 3 TONI - COVERAGE AND 2 - 3 LEVELS LIGHTER - COUVERTURE ET 2 - 3 NIVEAUX PLUS CLAIR - COBERTURA Y 2 - 3 NIVELES MÁS CLAROS - ΚΑΛΥΨΗ ΚΑΙ ΣΑΝΟΝΙΜΑ 2 - 3 ΤΟΝΟΥΣ - تعاطية وتبييض بـ 2 او 3 مستويات	1:1,5	50 ml HAIR COLOR	75 ml OXCREME 30 vol	30 / 35'	
SUPERSCHIARANTI - SUPERLIGHTENERS - SUPERCLARIFICANTES - SUPERCLARANTES - ΣΥΠΤΕΡ ΣΑΝΟΝΙΣΤΙΚΑ - مبيضات قوية جدا	SCHIARITURA DA 4 A 5 TONI - 4 - 5 LEVELS LIGHTER - COBERTURA Y 4 - 5 NIVELES MÁS CLAROS - ΣΑΝΟΝΙΜΑ 4 - 5 ΤΟΝΟΥΣ - تبييض بـ 4 - 5 مستويات	1:2	50 ml HAIR COLOR	100 ml OXCREME 40 vol	45 / 55'

THE ART OF COLOR

PLE Technology

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